



Mobilizing the Business Process

A Business Justification for Adopting the DiVitas Mobile-to-Mobile Convergence (MMC) Solution

Enterprises today recognize the productivity gains realized by mobilizing the workforce. As a result, they have begun to equip certain employees – those who spend most or all of their work hours off-site – with mobile devices such as cell phones, smart phones, laptops and pagers. Senior executives, sales people, and IT support staff are some examples of typical road warriors whose jobs depend on instant communication.

Unfortunately, however, enterprises simply haven't been able to justify rolling out mobile devices to the vast majority of the workforce, known as corridor warriors. These workers may not leave the building or the campus where they work, but they are hardly at their desks.

The DiVitas mobile-to-mobile convergence (MMC) solution lets organizations cost-effectively extend the productivity gains of mobile communications to the entire workforce, comprised of both road warriors and corridor warriors. MMC technology transparently combines WiFi and cellular communications via a single, dual-mode handheld made by the industry's leading mobile device makers. The DiVitas approach to MMC puts IT administrators in control of a solution that provides seamless roaming (back and forth across disparate WiFi and cellular networks), remarkable cost efficiencies and unprecedented convenience.

The decision to adopt an MMC solution is driven by the pressure for organizations to increase productivity and gain a competitive edge while minimizing costs and maintaining control over their communications infrastructure. The DiVitas MMC solution enables organizations to offer employees continuity (i.e. increased accessibility, responsiveness and productivity) while optimizing the management and control of its communication infrastructure. Organizations furthermore reduce costs associated with currently available telecommunication solutions. The DiVitas MMC solution lets end users roam seamlessly while moving (back and forth) among disparate cellular and WiFi networks.

Please contact your DiVitas Networks representative for the full text of this paper.